Cookie Policy

Last updated: 19 July 2026

What are cookies

Cookies are small text files that websites place on your device when you visit. They help websites remember your preferences and understand how visitors use the site. Some cookies are essential for the website to function properly, while others are used for analytics or marketing purposes.

Cookies I use

Essential cookies (no consent required)

These cookies are strictly necessary for the website to function. They do not collect any personal information that could be used to identify you, and I cannot switch them off.

Cookie name	Purpose	Duration
policydiary_consent	Remembers your cookie consent choice so you are not asked repeatedly	12 months
WordPress session cookies	Enable core website functionality including login and navigation	Session
WooCommerce cookies	Enable shopping basket and checkout functionality	Session to 2 years

Non-essential cookies (activated only with your consent)

These cookies are only placed on your device after you click "Accept" on my cookie consent banner. If you click "Reject non-essential", they are never activated and the website continues to work normally.

Google Analytics

I use Google Analytics to understand how visitors use this website — for example, which pages are most popular and how people navigate the site. Google Analytics sets cookies that collect anonymised data about your visit. This data is sent to Google LLC in the USA. Google processes this data under Standard Contractual Clauses (SCCs) in accordance with UK GDPR Chapter V.

If you reject non-essential cookies, Google Analytics does not run and no analytics cookies are set.

How consent works on this website

When you first visit this website, you will see a cookie consent banner with two options: "Accept" and "Reject nonessential".

- If you click **Accept**, non-essential cookies (including Google Analytics) are activated
- If you click **Reject non-essential**, only essential cookies are used and the website continues to work normally
- Your choice is stored in the policydiary_consent cookie for 12 months

I take a consent-first approach: no non-essential cookie is ever set without your prior consent. Even though the Data (Use and Access) Act 2025 created limited exemptions for certain statistical cookies, I choose not to rely on these exemptions.

How to change your choice or manage cookies

Changing your consent choice on this website

If you want to change your cookie preferences, simply delete this website's cookies in your browser settings. The next time you visit, the consent banner will appear again and you can make a new choice.

Managing cookies in your browser

You can also control cookies through your browser settings. Most browsers allow you to:

- See what cookies are stored on your device
- Delete some or all cookies
- Block cookies from certain or all websites
- Set preferences for different types of cookies

For detailed instructions on managing cookies in your browser, visit aboutcookies.org.

Please note that blocking essential cookies may prevent parts of this website from functioning correctly.

Your rights

Your consent to non-essential cookies is freely given. You may refuse or withdraw consent at any time without any negative consequences — the website will continue to work normally if you reject non-essential cookies.

Under the Privacy and Electronic Communications Regulations (PECR) and UK GDPR, you have the right to control what cookies are placed on your device. I respect your choice and will never set non-essential cookies without your consent.

Updates to this policy

I will update this policy if I change the cookies I use or how I use them. Any significant changes will be reflected here.

Contact me

If you have any questions about this cookie policy or how I use cookies, please contact me:

Mrs Georgina Turner Not So Typical

Email: welcome [at] not-so-typical.co.uk

ICO registration number: ZA874425
You can view my full privacy documentation at: https://notsotypical.policydiary.co.uk